

Bring people

together together together together together together together together together together together

THE ROOFTOP

News worth shouting about.

The Rooftop provides a daily dose of positive news about issues that matter and campaigns that make a difference.

And the public is crying out for this!

New research has highlighted the lack of positive news sources available to the public.

In all, 54% have not heard any positive news about organisations delivering a public good in the last three months.

This lack of good news is a problem...

It's harming trust in the media, national governments, local authorities, elected politicians, businesses and charities.

Source: Edelman Trust Barometer, Centre for Public Scrutiny

It's undermining democracy as a feeling that these organisations do a bad job creates apathy.

Source: British Psychological Society

It's bad for our mental health and psychologists talking to CNN have even advised people 'tune out' of bad news to safeguard their own health.

We believe the public deserves better than the negative climate fostered by mainstream media and the biased ramblings of newer media outlets.

So we have a lot to do. And you can help us...

In the first few months, we've already built an audience of well over 100,000 views a week and a vibrant Facebook Page with thousands of members. You can read more about our demographics on our [website](#).

The Rooftop is part-funded by [Campaign Collective](#), a social enterprise providing marketing support to organisations delivering a public benefit. If you're an organisation looking for marketing support, hiring Campaign Collective will result in us being able to do more with The Rooftop.

But to achieve our ambition for the The Rooftop, we will need supporters to match the funding Campaign Collective provides. There are five ways to do that:

Section Sponsor

Sponsor one of our existing sections to enable us to create a post a day on charities, social enterprises, trade unions, the public sector or universities/colleges.

Rate card: £20,000 + VAT a year.

Section Founder

If you have an important campaign coming up, or you feel we're not covering an issue you want us to, we're happy to create a section or content series dedicated to the issue you believe is important (assuming that it meets our Editorial Guidelines).

Rate card. Flexible price, per year:
1 article p/m: £2,500 + VAT
1 article p/w: £15,000 + VAT
1 article p/d: £80,000 + VAT

Patron

If you believe in our mission as much as we do, we'd love to work with you on some of our ideas, such as a new website, improved content, higher editorial standards and global expansion!

Range of price options available to suit all budgets.

Make a donation

If you just want to donate, that's great. You can donate via our [crowdfunder](#). All money raised through crowd-funding will be used to grow our audience and not pay for any salaries or expenses - so you know that your contribution will help get the good news out there.

Support us for free

Provide us with stories and spread the word about our site, our Facebook Page and Facebook Group.

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For more information, please contact
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